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For Immediate Release

NELSON ADDS TWO NEW MANAGEMENT EXECUTIVES

Nelson Family of Companies Appoints New CFO and VP Business Development

Sonoma, Calif. March 5, 2007 – Nelson Family of Companies, which provides workforce management and staffing services, announces the addition of Steve Furtado and Lydia Wilson to its management team.

Steve Furtado joins as the Chief Financial Officer and EVP of Shared Services and will participate in the strategic planning for the entire organization. Previously, Furtado worked at Apple Computer, Birkenstocks and Lemo. "Steve has vast experience in finance and accounting, IT and Human Resources and we are very pleased to have his significant leadership abilities onboard. As we expand internationally it was important to acquire the services of a person with the experience Steve Furtado brings to the Nelson Family of Companies," said Gary Nelson, Chairman and CEO, Nelson Family of Companies.

Lydia Wilson joins as Vice President of Business Development and Implementation for WorkforceLogic. As a seasoned staffing industry executive, she will be responsible for business development both domestically and globally. Most recently she worked at Remedy Staffing but developed her career at Adecco where she was responsible for expanding and developing business for major accounts. "Lydia brings extensive industry management experience to our company as we continue to expand our services," concluded Gary Nelson.

Both of these new appointments will assist in the strategic plan to position the Nelson Family of Companies for continued growth its mission of offering world class products and services in

workforce management. Nelson Family of Companies recently announced record revenues for 2006 of \$377 million.

About the Nelson Family of Companies

The Nelson Family of Companies was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$377 million in 2006. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the *San Francisco Business Times* and *Silicon Valley/San Jose Business Journal*.

The businesses within the Nelson Family of Companies include

- **Nelson and Associates:** Provides full-time and executive search placement, as well as consultant and temporary professionals in the financial area.
- **Nelson Technology:** Provides full-time and contract recruiting in all technology areas including programming, project management, product management, testing, quality assurance, and technology architecture.
- **Nelson Staffing:** Provides consultant, executive, full-time and temporary talent in a broad range of career areas including winery operations, game software testing, legal, office administration, hospitality, customer service, marketing, non-profit, human resources, business development, and sales.
- **NelsonJobs:** Northern California's premier job board.
- **WorkforceLogic:** Is an innovative workforce management company that provides software and services focused on risk mitigation, talent acquisition management, and contingent workforce planning.
- **HRhome:** Is an online resource for HR professionals created by HR professionals

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